ceramics India

March 3-5, 2027
Gandhinagar (Gujarat)

Technical Ceramics Pavilion

Your Gateway to India's Technical Ceramics Market



ceramics-india.co

Discover ceramics India

India’s dedicated B2B platform for ceramics, bricks & advanced materials









- 🗓️ 3–5 March 2027
- 📍 Helipad Exhibition Centre, Gandhinagar, Gujarat, India
- 🌍 21st edition
- 🏢 15,000 m² exhibition space
- 🤝 300+ exhibitors from India and around the world in two halls
- 👥 German & Italian pavilion

The Target

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Building Demand Beyond the Ceramics Industry

Targeting industries that use technical ceramics

- Electronics & Semiconductors
- Automotive & E-Mobility
- Industry & Energy
- Medical & Dental Technology
- Aerospace & Defence



Our approach: Work with our local partner in India to reach relevant user industries directly — beyond traditional association networks.

The Approach

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From Outreach to Business Opportunities

Multiple channels to attract qualified visitors

- **Direct Outreach:** Targeted e-mail and telephone campaigns to decision-makers
- **Industry Networks:** Activation of existing databases and cooperation with InCerS, AMSI, NCAM, ELSENA and other industry organisations
- **Targeted Marketing:** Dedicated Technical Ceramics content, social media and BTL campaigns
- **B2B Matchmaking:** Tailored business meetings between exhibitors and potential customers
- **Roadshows & Networking:** Additional pre-show activities where appropriate

Exhibitor input is key: Companies define their target industries, customers and contacts — enabling us to tailor visitor campaigns and matchmaking to their needs.

The Opportunity

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Why Technical Ceramics? Why India? Why Now?

Global Market

- ✓ $14B+ global market, growing 7%+ CAGR
- ✓ Driven by high-growth industries: EVs, aerospace, defence, medical & semiconductors
- ✓ Asia's manufacturing boom is creating new opportunities for advanced ceramics

India's Technical Ceramics Market

- ✓ Expected **10% + annual growth** (2025–2031)
- ✓ Govt's Strategic importance in **Medtech**, **Semiconductors**, and **Defence**
- ✓ **India** has the potential to become a **global hub** for **advanced materials** manufacturing

Market Gap

- ✓ No dedicated technical ceramics show in South or Southeast Asia
- ✓ High-Value Visitor Profile: 25% technical ceramics interest; 10% R&D & design engineers
- ✓ Gujarat - Hub for EV, Solar, and Semiconductor manufacturing

The Opportunity

Creating a Technical Ceramics Ecosystem

Connecting international technology suppliers with Indian manufacturers and end users

- **Full value chain:** Components, materials, equipment and technology suppliers
- **Indian industry participation:** Potential companies include Floorex, ANT Ceramics, Himson, Weidt and Jyoti Ceramics
- **International anchor:** Imerys has already registered outside the pavilion
- **Market development:** International exhibitor participation is expected to encourage Indian manufacturers to join as they assess market response



Our proposition: More than exhibition space — a dedicated platform that generates demand, facilitates partnerships and connects suppliers with relevant end-user industries.

The Location

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- ✓ **Prime location** with high visitor traffic in **hall 2**
- ✓ **Central position** in the exhibition hall
- ✓ Directly opposite the **German Pavilion**
- ✓ **Technical ceramics companies clustered together**
- ✓ Strong platform for **networking and partnerships**
- ✓ Connect with **buyers and industry decision-makers**
- ✓ **Central meeting point** for the technical ceramics sector
- ✓ Ideal location for **international companies**

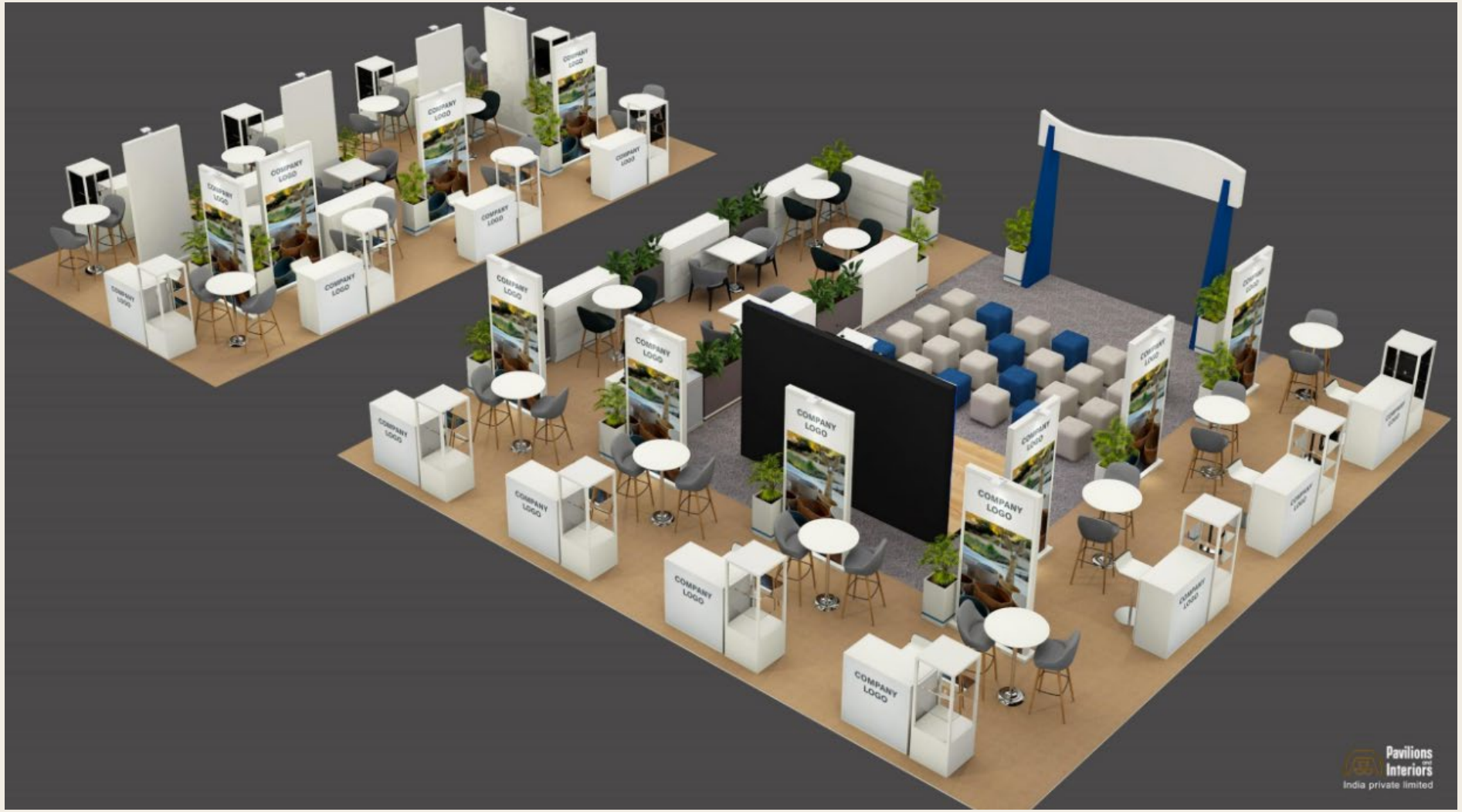
The Plan

- ✓ Exhibition space with 10-15 exhibitors
- ✓ Conference area with speaker's corner
- ✓ Meeting area
- ✓ Hospitality Service included



The Design

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The Design

Ceramics India





The Stand Packages



MARKET ACCESS PACKAGE -
Your platform to enter the Indian market

- ✓ 6 sqm exhibition space
- ✓ Stand construction
- ✓ Presentation slot in the hosted speaker's corner
- ✓ EUR 2,360 + 18% GST

HOSTED MARKET ACCESS PACKAGE –
Market access with added convenience

- ✓ 6 sqm exhibition space
- ✓ Stand construction
- ✓ Presentation slot in the hosted speaker's corner
- ✓ **Accommodation** at „The Leela" hotel for 1 person
- ✓ Local **transportation** during exhibition days
- ✓ EUR 3,200 + 18% GST

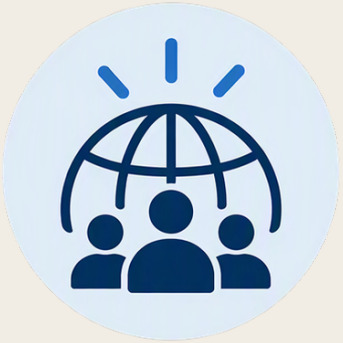
The Included Services

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BOOTH & EQUIPMENT

- ✓ 6 sqm incl. stand construction
- ✓ Carpet & laminated panels
- ✓ Furniture (2 bar stools, 1 table, lockable cabinet & showcase)
- ✓ Product showcase





VISIBILITY & NETWORKING

- ✓ Prime location within the Technical Ceramics Hub
- ✓ Additional marketing exposure
- ✓ Presentation slot at the Speakers' Corner
- ✓ Online exhibitor & Hub listing

ADDITIONAL SERVICES

- ✓ Special hotel rates
- ✓ Shared hotel–venue transportation



Let’s connect!

From preparation to the show floor, you’ll have a personal point of contact.
Ms Alexa Cordioli will be on-site throughout **ceramics India** and personally support all Technical Ceramics Hub participants during the exhibition.



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APPLY NOW, and be part of the **Technical Ceramics Hub** of the technical ceramics community in India!